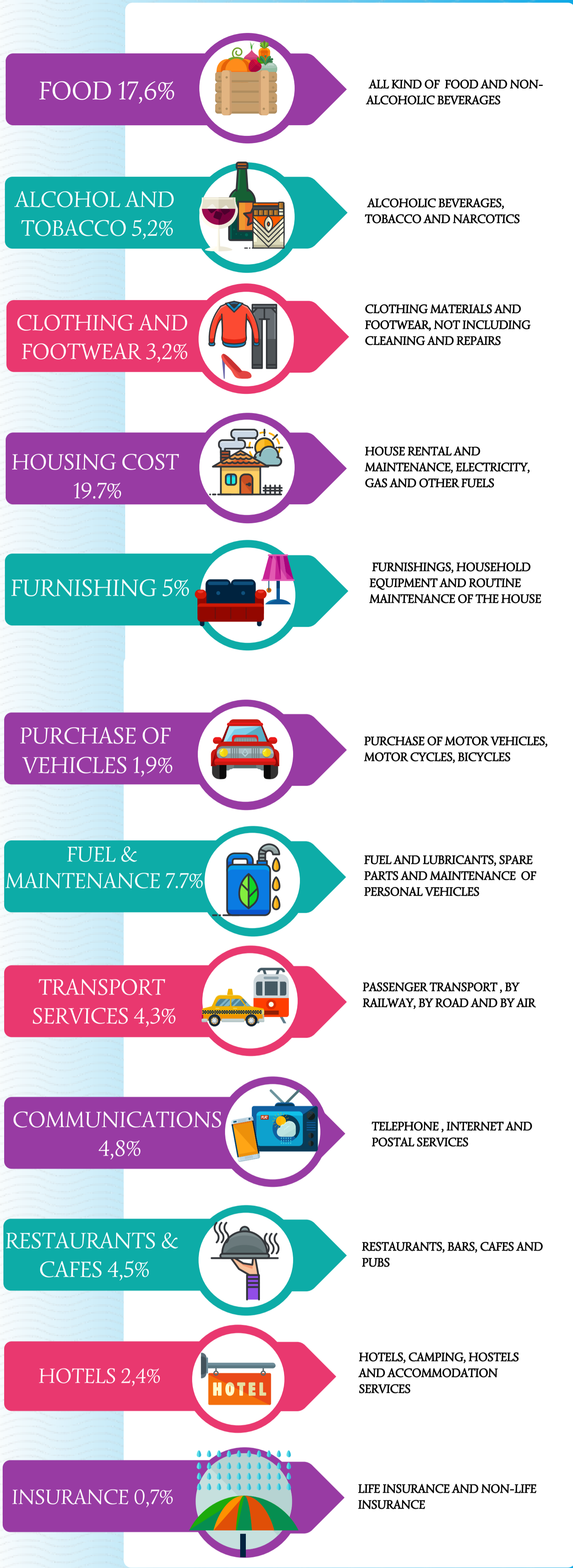


HOW BULGARIAN FAMILIES SPEND THEIR INCOME

(as % of total expenditure, data 2017)



SALARIES IN BULGARIA

The minimum salary in Bulgaria for 2019 : 560 Levs (286.3 euros)

And the average for Q3 2018 was: BGN 1 135 Levs gross or 890 Levs Net



In 2018 Bulgarian households will spend up to 25% of their monthly incomes for Christmas-New Year's gifts *



Bulgarians still prefer the traditional way of shopping, while 21% of respondents will make their Christmas purchases online

